

January 18, 2011

The Honorable Michael J. Copps Commissioner Federal Communications Commission 445 12th Street, S.W. Room 8-B115 Washington, D.C. 20554

The Honorable Mignon Clyburn Commissioner Federal Communications Commission 445 12th Street, S.W. Room 8-A302 Washington, D.C. 20554

Re: MB Docket No. 10-56

Dear Commissioners Copps and Clyburn:

I write to you today in support of the NBC Universal (NBCU) joint venture proposed by Comcast and General Electric.

The Asian American Justice Center (AAJC), a member of the Asian American Center for Advancing Justice, is a national non-profit, non-partisan organization whose mission is to advance the civil and human rights of Asian Americans and Pacific Islanders and other underserved communities. As a member of the Asian American Center for Advancing Justice, AAJC works in conjunction with its affiliates to engage in litigation, public policy, advocacy, and community education on a range of issues, including the lack of minority participation and diversity in all aspects of the media industry.

Last month, AAJC and other organizations representing the interests of the Asian American community entered into a historic agreement with Comcast and NBCU wherein Comcast/NBCU committed to addressing and increasing diversity in all aspects of its operations, including its corporate governance, employment, programming, procurement, and community investment practices. AAJC believes that the NBCU joint venture will benefit the Asian American and Pacific Islander community and enhance the general media landscape, which for so long has had a significant underrepresentation of minorities both behind and in front of the camera.

Moreover, Comcast's record of supporting the work of AAJC and many other Asian American groups demonstrates a commitment to working with and benefiting the diverse communities it serves. Comcast has sponsored AAJC's work on various issues of importance to the Asian American and Pacific Islander community such as broadband adoption, census awareness, and English language learning. Comcast has also supported the Advancing Justice Conference, a national conference which annually brings together hundreds of stakeholders in Asian American and Pacific Islander affairs, as well as AAJC's signature annual event, the American Courage Awards, which recognizes courage and commitment to the cause of civil and human rights.

Accordingly, we are confident that Comcast will continue its commendable efforts in its future business endeavors.

Thank you for your consideration.

Sincerely,

Sincerely,

Karen K. Narasaki

President and Executive Director

cc: Chairman Julius Genachowski

Commissioner Robert M. McDowell Commissioner Meredith Attwell Baker